



GBS launch event

I would like to welcome you to the launch of the Government Banking Service (GBS). I do hope we meet our objectives today and you leave the event with a far better understanding of what GBS represents, what is different, why things needed to change, and where we can deliver benefits both to our customers and to government.

Latest news

This special launch edition of Update provides you with a brief overview of the progress we have made.

The Bank of England's decision to withdraw from retail banking services by the end of 2009 meant that we needed to procure banking services for HMRC, NS&I and OPG. The procurement exercise is now complete and the successful banks have been announced. The contracts have been awarded to Royal Bank of Scotland and Citigroup.

Alongside this we have also undertaken a procurement exercise for the provision of back office services to GBS. We hope to be able to announce the successful bidder in the near future.

Steve Betteridge

Head of Government Banking Service

The launch of our new brand

The Government Banking Service has a unique opportunity to build on the successes of the past and innovate to a better future. The identity we are sharing with you today has been developed to help realise this opportunity, signalling as it does both our heritage and modernity.

Developing our new brand and values has been an interesting and exciting journey for all of us. Our vision is to be the provider of choice for banking services to the public sector. And the values reflect our key attributes; what we believe in, what we stand for.

We have produced visual identity guidelines to help bring our brand to life and to make sure that our communications are always direct, clear and consistent. We believe they offer a fitting and professional new image.



IN BRIEF



Feedback

We would like to know how useful today's event has been for you and will

be sending you a request for feedback. Please take some time to let us know whether you found the event beneficial and take the opportunity to give us your views about the future of GBS.

If there are questions you feel we didn't answer, please contact Alison Humphreys.

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Your London team has moved

Steve Betteridge and the team have moved to:

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